

Poster Printing Specifications

- Recommended Paper: 100 LB glossy, 4/0 color
- Recommended Print Size: 11x17
- The files are set up for professional printing with a bleed of .25" on all sides.

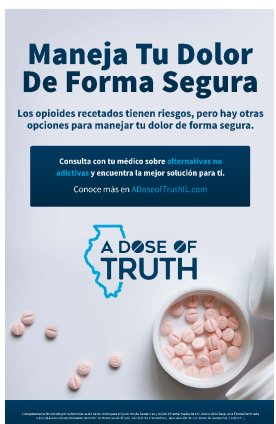
Poster Display Tips

- These are best placed where they can be clearly seen by patients and/or customers. Consider places where people may be looking for information or spending more time.
- If possible, they should not be placed near other materials where they could be overlooked.
- Display at eye level.
- Ensure all text is readable and easy to see.
- Use tape or another adhesive on the backside of the poster.
- If the printed creative has been damaged, please remove and reprint the creative so that the prints are unaltered.

English (Click Image to Download)



Spanish (Click Image to Download)



Brochure Printing Specifications

- This document is a two-sided tri-fold brochure takeaway.
- Recommended Paper: 100 LB Glossy paper with Tri-Fold. 4/4 color
- Recommended Print Size: 11"x8.5" (final, folded size: 3.6"x8.5")
- The files are set up for professional printing with a bleed of .25" on all sides.

Brochure Display Tips

- We recommend a plastic tabletop brochure holder (one compliant with the display creative below). Ensure that the holder's dimensions allow for an 8.5"x11" display insert.
- Brochures are best placed where they can be clearly seen and are easily accessible. Consider places where people may be looking for information or spending more time such as a patient room, waiting area table, or check-in counters.
- If possible, they should not be placed near other materials where they could be overlooked.
- If the printed creative has been damaged, please remove and reprint the creative so that the prints are unaltered.

English (Click Image to Download)



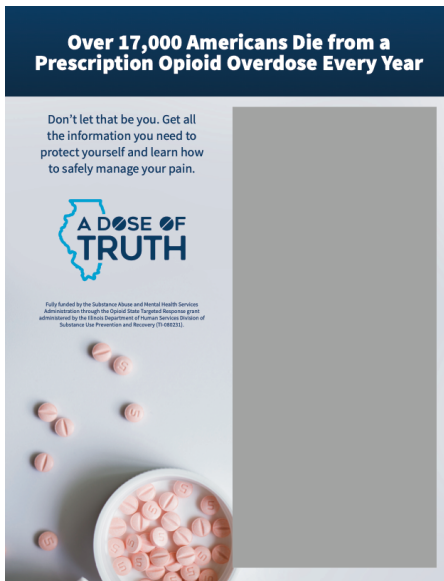
Spanish (Click Image to Download)



Brochure Display Printing Specifications

- This document will fit inside an acrylic display in the back.
- Recommended Paper: 100 LB Matte paper. 4/0 color
- Recommended Print Size: 8.5"x11"
- The files are set up for professional printing with a bleed of .25" on all sides.

English (Click Image to Download)



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Handout Printing Specifications

- This document is a two-sided long rectangular handout (rack card).
- Recommended Paper: 12 pt. or 14pt glossy cardstock
- Recommended Print Size: 4x9
- The files are set up for professional printing with a bleed of .25" on all sides and crop marks.

Handout Display Tips

- Display: Our recommendation is a plastic tabletop brochure holder ([example](#)). Ensure that the holder's dimensions allow for a 4x9 handout.
- Handouts are best placed where they can be clearly seen and are easily accessible. Consider places where people may be looking for information or spending more time such as a patient room, waiting area table, or check-in counters.
- If possible, they should not be placed near other materials where they could be overlooked.
- If the printed creative has been damaged, please remove and reprint the creative so that the prints are unaltered.

English (Click Image to Download)



Spanish (Click Image to Download)

